

ANNEX

Table 1: Travelers' inclination to book accommodation based on access to unique local experiences

Global	China	United Arab Emirates	India	Singapore	Mexico	United States	Great Britain	Germany	Japan
65%	81%	79%	77%	70%	69%	62%	57%	43%	42%

Table 2: Top travel experiences ranked by Indian respondents

1. Exploring local and traditional food and beverage (91%)
2. Getting to know the local community when traveling (90%)
3. Gaining a deeper understanding of the local history and heritage of the destination traveled to (87%)

Table 3: 2024 travel budgeting of global respondents

	I plan to spend more on travel in 2024 than I did in 2023	I am reducing spending on other areas of my life so that I can prioritize travel in the next 12 months
Global	65%	64%
China	85%	74%
United Arab Emirates	83%	82%
India	81%	82%
Singapore	73%	74%
Mexico	67%	71%
Great Britain	56%	52%
United States	56%	51%
Germany	40%	48%
Japan	39%	34%