



About Hilton EventReady with CleanStay

Our Commitment

Partnering with customers to deliver an elevated standard for events across the attendee experience: CleanStay Standards, Flexible, Safe and Socially Responsible

Hilton has developed EventReady with CleanStay, a global meeting and events program designed to create event experiences that are clean, flexible, safe and socially responsible. EventReady will provide curated solutions with creative food and beverage offerings, thoughtful technology resources, elevated standards and practices with redesigned spaces for physical distancing and reimaged ways to meet and gather. The goal is to create a safe and comfortable environment for event professionals and their attendees.

HILTON EVENTREADY WITH CLEANSTAY KEY FEATURES

CleanStay Standards

- **Hilton CleanStay Standards** provide elevated cleanliness and sanitation across the entire attendee journey. A cleaning protocol checklist is completed to verify an event space is sanitized and disinfected 30 minutes prior to meeting start. Top 10 high touch areas, including tables, chairs, door handles, podium, AV equipment, etc. will have additional sanitization and disinfection protocols.
- **Hilton CleanStay Room Seal** to indicate that guest rooms and meeting rooms have not been accessed since they were cleaned.
- **Sanitizing stations** will have prominence in primary entryways as well as key high traffic areas including inside and outside event space(s), meal and beverage service areas, public restrooms and congregating areas.
- **Vendor compliance to all standards** and floor plans must be submitted to hotel for approval in advance of meeting.
- **EventReady Inspection Checklists** provided to planners.

Flexible

- **Sales and Customer Partnerships** grounded in transparency and in the importance of shared objectives. Providing flexible pricing, space options and contract terms.
- **Responsive** to meet the evolving needs of customers. Small Meetings offer with simplified agreements.
- **Hilton EventReady Playbook** delivering expert guidance and curated resources for topics such as: Hybrid Meetings/Technology, Wellness, Creative Networking, Transportation/Logistics and Community Service.

Safe and Socially Responsible

- **Respecting physical distancing** with creative and customized meeting sets and meal service.
- **Inspiring food and beverage menus: thoughtfully served, timely and flexible.** Meals, services and operational procedures adhering to physical distancing regional regulations, amplified hygiene & sanitation requirements, additional space to accommodate attendee flow.
- **Industry-leading contactless check-in and check-out** with Digital Key at more than 4,700 properties globally.
- **Environmental impact** solutions measured by LightStay, Hilton's award-winning corporate responsibility measurement platform.
- **Community service experiences** to support and uplift the local community.

ABOUT HILTON CLEANSTAY Hilton CleanStay

The global Hilton CleanStay program is setting the new standard of hotel cleanliness and disinfection in Hilton properties around the world. Hilton has partnered with RB, maker of Lysol & Dettol to develop Hilton CleanStay so guests can enjoy a worry-free stay.

WHY HILTON EVENTREADY?

Meeting professionals and attendees are expecting a higher standard of cleanliness than ever before. Our sales, catering and event teams are committed to working with customers to achieve their business objectives through delivering event experiences that **provide peace of mind from start to finish.**

3 OF THE TOP 4 ACTIONS A HOTEL CAN TAKE TO MAKE GUESTS FEEL SAFE ARE ABOUT **ADDITIONAL CLEANING**

Source: Proprietary Hilton Research, March 2020

64% WANT BETTER SAFETY/ CLEANLINESS STANDARDS FROM BRANDS

Source: State of the Consumer #5, Suzy, May 8-13, US only.

HOW IS HILTON EVENTREADY UNIQUE?

Hilton EventReady with CleanStay will deliver clean, flexible, safe and socially responsible events supported by our **proprietary EventReady Playbook** which provides expert guidance and curated resources for topics including hybrid meetings, creative meeting sets and sustainable practices for the entire attendee journey – all backed by **Hilton Hospitality** from dedicated Team Members.

MEDIA CONTACT

Colleen Hart
Director, Brand Communications

Colleen.Hart@Hilton.com

703.883.6616

