



Zena Phillips

Senior Director Catering & Events
Americas Sales Operations
Hilton

Zena leads catering & events strategy for all managed Hilton hotels in the Americas, with a special passion for developing future leaders in events.

She joined Hilton 15 years ago in Toronto and has gained immense experience across the company's portfolio, having worked at numerous hotels including Waldorf Astoria New York, Conrad New York Downtown, Conrad Miami and Hilton Fort Lauderdale Beach Resort. Before assuming her current role, Zena led catering & events strategy for Hilton's luxury hotels in the Americas.

Zena holds a Bachelor of Arts degree in International Development from University of Toronto and is a current MBA candidate at the University of Florida. She has held the designations of Certified Meeting Professional and Certified Professional in Catering & Events for over a decade.

An active leader in hospitality through industry and association participation, she has served on the national board of trustees for the Foundation of National Association for Catering & Events for several years, and recently concluded an 18-month term as Foundation President. She is also the 2018 recipient of the Event Industry Council's Pacesetter Award for Innovation, and the 2014 Catering Director of the Year for Waldorf Astoria and Conrad Hotels.

Zena resides in South Florida along with her husband, Ryan, a Meteorologist for NBC Miami and their two daughters.