

FACT SHEET

Spanning five continents with more than 40 properties, **Conrad Hotels & Resorts** creates a seamless connection between bold design, impactful experiences and curated contemporary art to inspire the conscientious luxury traveler. True to its founding vision, each Conrad hotel is renowned for its purposeful service that is refreshingly genuine, as well as a distinctive ability to authentically connect globally-minded travelers with local cultures. The Conrad brand was established in 1982 by Barron Hilton, and named after his father, Hilton's founder, Conrad Hilton, who believed that meaningful hospitality has the power to transform personal journeys and make a positive impact, now and forever. In addition to its award-winning properties, the brand also features an expanding residential portfolio combining sophisticated design, best-in-class amenities, and purposeful service in inspiring destinations.

OUR STORY

- Conrad Hotels & Resorts is the luxury hotel of choice for thoughtful, purposeful and conscientious travelers.
- Maintaining strong roots in its foundation, Conrad is a place where guests can experience accessible service that enables independent exploration and deepens their understanding of the world, cultures and themselves.
- Grounded in key international destinations, Conrad believes that meaningful hospitality has the power to fulfill personal journeys and can make a positive impact amongst local communities around the world.

BRAND PILLARS

Bold Design

Each Conrad property appeals to the cultured world traveler with contemporary, bold design that is locally inspired and connects the guest with the place. Artfully imagined by world-renowned design firm YABU Pushelberg to embody "A Story of a Dreamer," Conrad Shenzhen takes guests on a reflective journey through modern art and calming aesthetics. Conrad London St. James' veritable gallery of artwork influenced by the hotel's prominent position near Buckingham Palace, Big Ben and Westminster Abbey, the brand draws in local influence and is known for compelling design and thought-provoking artwork from an array of internationally recognized artists.

Purposeful Service. Passionately Delivered

Service is at the core of Conrad's unique approach to hospitality. Infusing purpose and intention
into every interaction, Team Members embrace what excites them about the destination to
create enriching experiences for guests, such as the Zarandeado experience at Conrad Punta
de Mita, where local fishermen deliver their fresh catch of the day to be prepared tableside or
coral planting while snorkeling through shoals of tropical fish with a resident marine biologist at
Conrad Maldives Rangali Island.

Experiences with Impact

 Conrad is designed to spark connections among guests and the local community, awakening their passion for each destination through highly-immersive experiences. At Conrad Bali, reconnecting with natural spirits and one's inner self through an authentic Purnama full moon



celebration promotes personal growth and enrichment. Conrad Chia Laguna Sardinia launched its padel courts for guests to experience the best racket sport, get energized by the Sardinian breeze, and appreciate the landscape. Nestled within lush mangroves, Conrad Spa Tulum at Conrad Tulum Riviera Maya is a destination purposefully designed as a wellness refuge. Guests enjoy a wide range of services inspired by the legends of the Mayan gods as well as an in-house Shaman who performs ancient rituals like the purifying gratitude and sacred cenote ceremonies. Conrad hotels act as stewards of the future, committed to preserving local communities and the world, so guests passionate about regenerative travel can feel good about the impact of their stay while participating in various environmental initiatives at Conrad hotels around the world.

LOCATIONS AND GROWTH

There are 47 open Conrad properties, and the brand is continuing to expand its global presence with a robust pipeline of 26 properties under development in desirable locations around the world. Our current and forthcoming hotels are listed below.

CURRENT PROPERTIES

Americas

- Conrad Bora Bora Nui
- Conrad Fort Lauderdale Beach
- Conrad Indianapolis
- Conrad Las Vegas at Resorts World
- Conrad Los Angeles
- Conrad Nashville
- Conrad New York Downtown
- Conrad New York Midtown
- Conrad Punta de Mita
- Conrad Tulum Riviera Maya
- Conrad Washington, DC

Europe

- Conrad Algarve
- Conrad Chia Laguna Sardinia
- Conrad Dublin
- Conrad Istanbul Bosphorus
- Conrad London St. James

Middle East/Africa

- Conrad Abu Dhabi Etihad Towers
- Conrad Cairo
- Conrad Dubai
- Conrad Makkah
- Conrad Rabat Arzana

Asia Pacific

- Conrad Bali
- Conrad Bangkok
- Conrad Beijing
- Conrad Bengaluru
- Conrad Centennial Singapore
- Conrad Dalian
- Conrad Guangzhou
- Conrad Hangzhou
- Conrad Hangzhou Tonglu
- Conrad Hong Kong
- Conrad Jiuzhaigou
- Conrad Koh Samui
- Conrad Macao
- Conrad Maldives Rangali Island
- Conrad Manila
- Conrad Osaka
- Conrad Pune
- Conrad Singapore Orchard
- Conrad Seoul
- Conrad Shanghai
- Conrad Shenyang
- Conrad Shenzhen
- Conrad Tianjin
- Conrad Tokyo
- Conrad Urumqi
- Conrad Xiamen



FORTHCOMING PROPERTIES

- Conrad Athens The Ilisian
- Conrad Changsha
- Conrad Chengdu
- Conrad Chongqing
- Conrad Costa del Sol
- Conrad Hamburg
- Conrad Kuala Lumpur
- Conrad Nagoya
- Conrad Nanjing

- Conrad Ningbo
- Conrad Orlando
- Conrad Residences Bahrain Financial Harbour
- Conrad Riyadh
- Conrad Qingcheng Mountain
- Conrad Wuhan
- Conrad Xi'an High Tech Zone
- Conrad Zhuhai

ADDITIONAL INFORMATION

Experience Conrad Hotels & Resorts by booking at <u>conradhotels.com</u> or through the award-winning <u>Hilton Honors</u> <u>app</u>. <u>Hilton Honors</u> members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Conrad Hotels & Resorts at <u>stories.hilton.com/conradhotels</u>, and follow the brand on <u>Facebook</u>, <u>Instagram</u> and <u>Twitter</u>.

CONTACTS:
Amanda M. Williams
Global Brand Communications
Hilton Luxury Brands
Amanda.Williams@hilton.com